



ENTREPRENEURSHIP: ABOUT

Jason H.S. Meinzer

jason@JHSMinfo.com

1.888.JHSM.INFO

Me

Entrepreneurship

CityRyde

Take-Aways

- 2007 Summa Cum Laude Graduate, Drexel University, MIS & Entrepreneurship
- Dabbled with several ventures prior; 1.888.Record.Video, etc.
- Have held several full-time tenures in corporate; Unisys Corp., Merck Inc., etc.
- Currently COO & Co-Founder, CityRyde LLC

Selected CityRyde Press



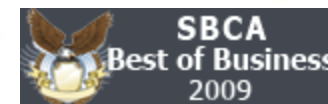
FAST COMPANY

PHILADELPHIA
BUSINESS JOURNAL



Carbon Offsets Daily

The Best Resource On All Things Carbon





THE ENTREPRENEURIAL “LEAP OF FAITH”

This picture is corny, let’s watch a [video](#)...

Not going to lie, it's even more scary than that. You REALLY put your life on the line...

Entrepreneurship is:



A roller coaster



Not for the weak



A lot of fun



A lifestyle, not a job



Innate



CITYRYDE LLC

Jason Meinzer
COO & Co-Founder

CityRyde LLC – *Bicycle Sharing Experts*

3225 Arch Street

Philadelphia, PA 19104

www.cityryde.com

Phone: +1.215.475.5224 x201



Bike Sharing

Benefits

Greater mobility

Health i.e. quality of life

Employment

Less traffic, more parking



The Kiosk

The Docking Post

The Bike

CityRyde Past (consulting) and Future (software)

SPARK

Inspire CITYRYDE

Assembled global team of over 10 employees

Over \$60,000 in consulting sales in 2009

Awarded SBCA 2009 Best of Business Award

Developed world's first bike share software

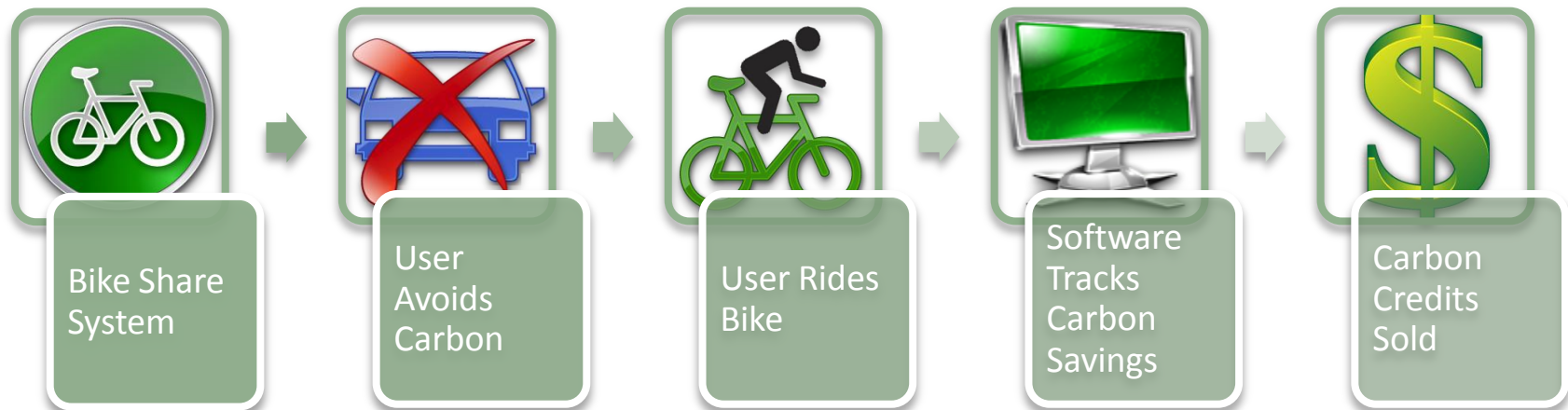
Raise \$375,000 capital investment

Launch CityRyde Inspire software

Today

So... a carbon credit is a commodity – a financial instrument – representing one metric ton of green house gases used as a means to prevent climate change.

And it's really as simple as this:



Do

- It
- Get comfortable with chaos and adapt
- Keep the faith
- It for your future

Do Not

- Spend it unless you can earn it
- Quit your day job until you have made a dollar
- Theorize
- Go into entrepreneurship to get rich



FUTURE IS YOURS - BE HAPPY AND COURAGEOUS. NO REGRETS...

THANK YOU!!!

Jason H.S. Meinzer

jason@JHSMinfo.com

1.888.JHSM.INFO

